

DOUG MENUEZ

On Assignment for Charles Schwab:
5 Days in San Francisco



I like to wake up each day ready to shoot anything. Yes, my life has been driven by a need to document the world around me and the vagaries of human existence. But please don't define me by any photographic categories.

Therefore, to be given an assignment to bring my skills into a commercial project where I get to blur categories: astounding good fortune. Charles Schwab brings an extraordinarily high level of creative expectation and collaboration to their shoots. The gig requires merging art and commerce. I have to deliver moments that resonate as authentic, despite the artifice of production.

Not impossible, just damn hard. And incredibly fun because it's a collaboration with a talented team of driven perfectionists. What often results is the simple beauty of everyday moments.

I'm delighted to share some of my favorite images from our most recent shoot in this portfolio. Please enjoy.

Doug Menez



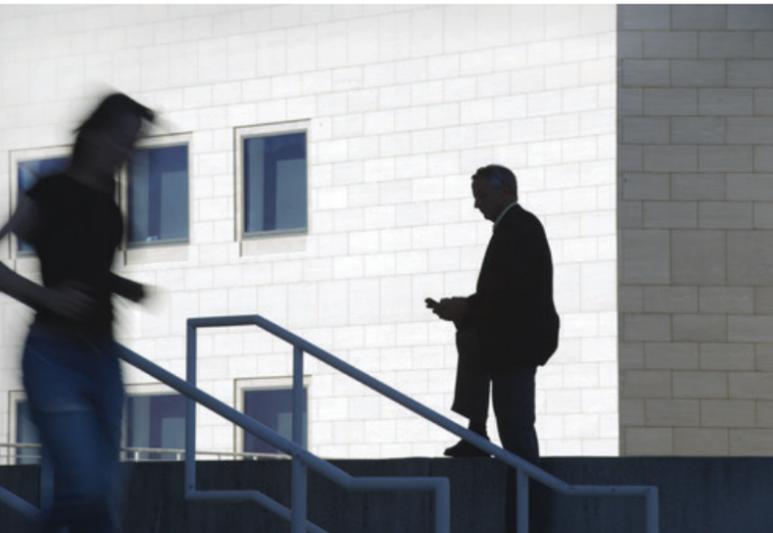


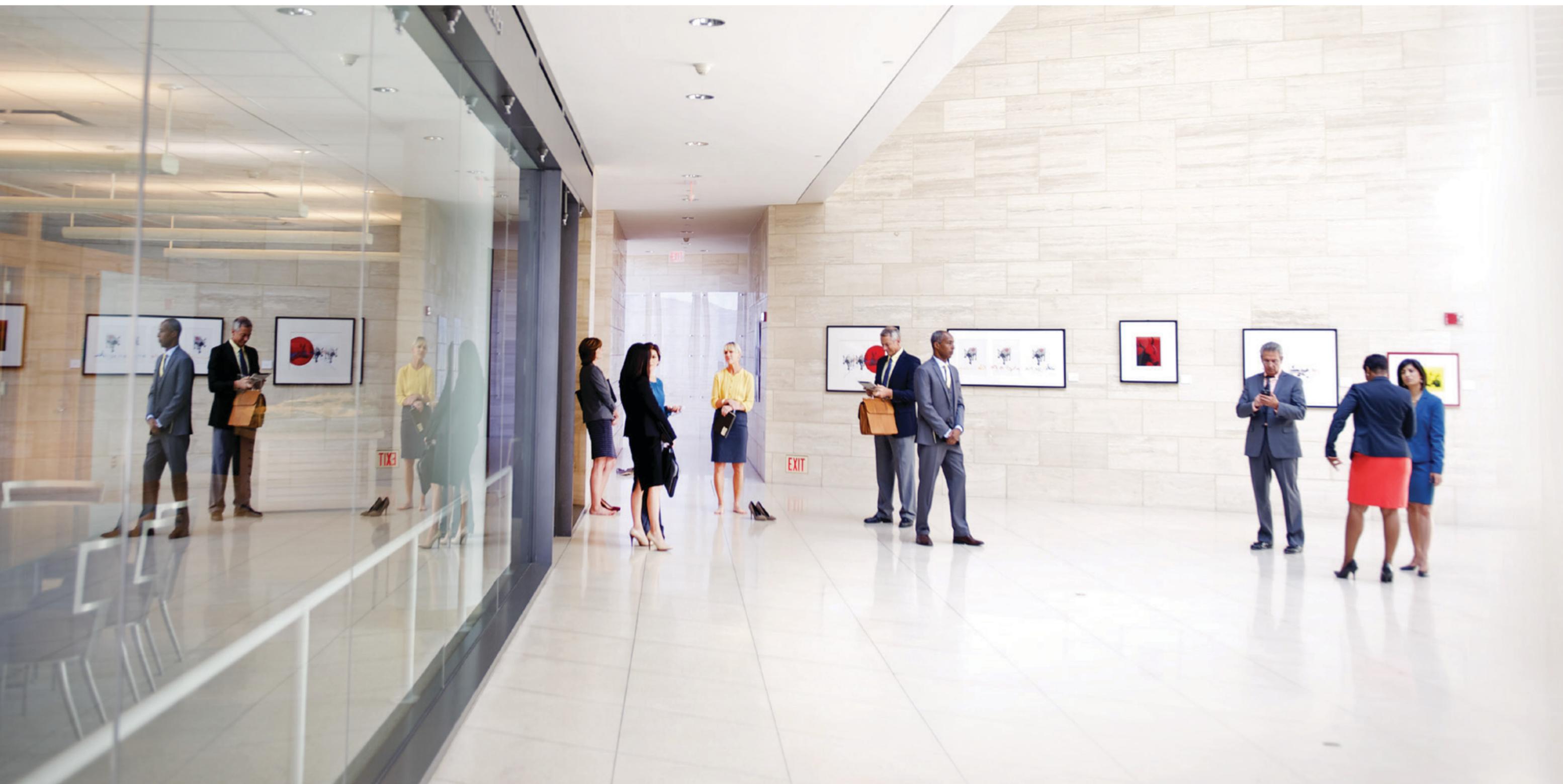
















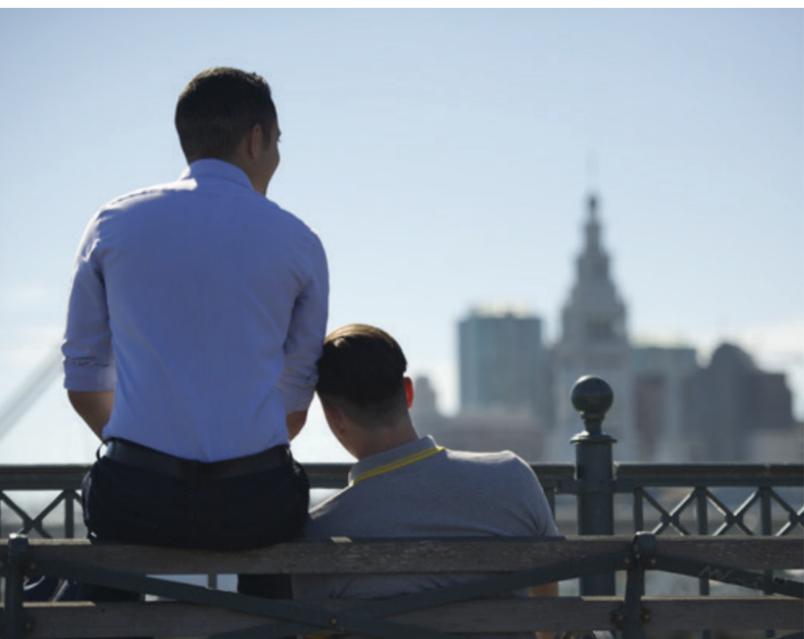






































"YOU ARE VERY POWERFUL. PROVIDE YOU KNOW HOW POWERFUL YOU ARE."





"I cannot overstate the impact
of your photography on every
aspect of our business at Schwab."

Stephen Lazar

Art Buyer/Digital Asset Manager, Charles Schwab

Special thanks :

Creative Directors Nina Harris & Paul Cuneo

Art Director Shio-Ying Cho

Art Buyer/Digital Asset Manager Stephen Lazar

Produced by Darcy Diamond/zephyrphotoproductions.com

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