

# MENUEZ

## ABOUT DOUG MENUEZ

Douglas Hayes Menez (b. 1957) is an American photographer, director, and artist whose varied career over 40 years has ranged from photojournalism to commissioned work, documentary, and fine art projects. His methodology has since evolved to employ a traditional documentary approach that allows for an intuitive investigation of the subject. The driving concern behind all his work is to explore and reflect the realities of the human condition.

Menez began his career at *The Washington Post* and worked as a freelance photojournalist covering a wide range of stories for *Time*, *Newsweek*, *LIFE*, *USA Today*, *Fortune* and many other publications worldwide. He has explored such subjects as the homeless crisis, the Ethiopian famine, the Oakland drug wars, the Olympics, and the AIDS crisis. He gained exclusive access to document Steve Jobs and his team for three years for *LIFE* magazine to understand Jobs's process of innovation and went on to record the rise of Silicon Valley from 1985-2000, including the private daily lives of the tech industry's most brilliant innovators during their bid to change the world. Menez's many portrait assignments range from cultural notables Charlize Theron, Cate Blanchett, and Robert Redford to Mother Teresa and Presidents Clinton and George H.W. Bush.

Menez's work has won numerous awards and has been honored by many organizations including the Kelly Awards, the AOP London, the Cannes Festival, The One Show, the Art Directors Club of New York, Photo District News, the Epson Creativity Award, American Photography, the International Photography Awards, NY Photo Festival, Graphis, and Communication Arts. His work has been exhibited in solo and group shows in Asia, Europe and the US, and is held in many private collections. His commissioned corporate and advertising campaigns for global brands include FedEx, Apple, Chevrolet, Emirates Airlines, GE, Siemens, GE Hewlett Packard, Coca Cola, Charles Schwab, Nikon, Leica, Chevron, Nokia, Samsung and Microsoft.

Menez's books include the bestseller, *15 Seconds: The Great San Francisco Earthquake of 1989*, co-produced with David Elliott Cohen and Ron Tussy, which generated more than five hundred thousand dollars in relief money for earthquake victims, *Defying Gravity: The Making of Newton* (Beyond Words Publishing, 1993), *Heaven, Earth, Tequila: Un Viaje al Corazón de México* (Waterside Press, 2005), *Transcendent Spirit: The Orphans of Uganda* (Beaufort Books, NY, 2008), with an introduction by Dame Elizabeth Taylor, which has raised over one hundred thousand dollars to date for Ugandan AIDS orphans.

Over 100 million have now seen his recent project, *Fearless Genius: The Digital Revolution in Silicon Valley 1985-2000* (Simon & Schuster's Atria Books, 2014), an Amazon Photo Book #1 Bestseller, published in 6 countries and 17 languages. The project has received viral press coverage multiple times with coverage from the BBC, The New York Times, CNN and the Financial Times among many others. Selected photographs from *Fearless Genius* of the brilliant innovators who changed our world have been exhibited extensively around the world including in China, Russia, Europe and in the US.

In 2004, Stanford University Library acquired Menez's extensive archive of over 1 million photographs and created the Douglas Menez Photography Collection at Stanford University Libraries. Menez is a sought-after keynote speaker and has delivered his Fearless Genius presentation to the Harvard Business School, Stanford d.school and the University of Konstanz MBA program as well as conferences such as TEDx, EG and Dent The Future, and for corporations such as Apple, Google, MetLife, Hexagon, Franklin Templeton and Thomson Reuters.

Menez has taught photography workshops for over 20 years and serves on the Advisory Board of the Center for Photography at Woodstock. He currently divides his time between upstate New York and Manhattan.

**doug menez** menez pictures, llc

214 west chestnut street • unit 301 • kingston, ny 12401 • studio 212.336.1561 • [www.menez.com](http://www.menez.com)

# MENUEZ

## PARTIAL CLIENT LIST

Apple  
Allstate  
Chevrolet  
Eventbrite  
Micron Technology  
Goldman Sachs  
FedEx  
Disney  
Siemens  
Coca Cola  
McDonald's  
Samsung  
MetLife  
Hilton Hotels  
Nokia  
Chevron  
Northwest Airlines  
ATT  
Nikon  
State Farm  
Hexagon  
Quaker Oatmeal  
Emirates Airlines  
JP Morgan  
L'Uomo Vogue  
Morgan Stanley  
Reebok  
Credit Suisse  
Pfizer  
GM  
Saturn  
Champion Sportswear  
Amazon.com  
Sotheby's  
ITT  
Time  
Newsweek  
Vanity Fair  
Fortune  
Secret  
Hallmark  
Thomson Reuters

Citibank  
Pellegrino  
General Electric  
IBM  
Forbes  
LIFE Magazine  
Vanity Fair  
Hewlett Packard  
Peninsula Hotels  
Kleiner Perkins  
Motrin  
Microsoft  
Charles Schwab  
The Sundance Channel/  
Iconoclasts Bank of America  
Universal  
Hilton Hotels  
Eddie Bauer  
Montefiore Hospitals  
Kellogg's  
Storehouse

**doug menuez** menuez pictures, llc

214 west chestnut street • unit 301 • kingston, ny 12401 • studio 212.336.1561 • [www.menuez.com](http://www.menuez.com)